



ABOUT THE FESTIVAL

The Beacon Independent Film Festival (BIFF) is a non-profit organization that organizes an annual film festival in the fall, a quarterly film series held throughout the year, and filmmaking workshops for middle school students.

Our mission is to provide independent films that showcase diverse voices and alternate perspectives to Beacon and Dutchess County, reinforcing Beacon as a place that celebrates and fosters filmmaking and educates and inspires youth through filmmaking workshops and events.

2016 FESTIVAL DETAILS

WHEN:	September 16 – 18, 2016 Friday, September 16 – Opening Night Screening, Q&A, Gala: 7:30pm Saturday, September 17 – Screenings, Panels: 9am – 9:30pm Sunday, September 18 – Screenings, Panels: 11am – 7pm
WHERE:	University Settlement Camp, Beacon, NY 724 Wolcott Avenue, Beacon NY
WHO:	Attendees 400+ unique attendees anticipated over festival weekend Family-friendly Filmmakers (Festival Lineup TBD)
TICKET COSTS:	<i>2016 Pricing</i> <i>3-Day Pass \$35</i> <i>1-Day Pass \$20</i> <i>NYS Benefits Card holder Festival Pass \$10</i> <i>(Seniors & Students receive a 10% discount)</i>
WEBSITE:	www.beaconindiefilmfest.org
FACEBOOK:	BeaconIndieFilmFest
TWITTER:	@BeaconIFF
YOUTUBE:	BeaconIndieFilmFest



SPONSORSHIP OPPORTUNITIES

More than a film festival, we are a community organization dedicated to making every screening a unique opportunity for our sponsors to gain access to our culturally-connected audiences.

Sponsoring BIFF is an effective way for your company or organization to:

- Increase positive recognition and brand loyalty in an exciting and interactive environment,
- Demonstrate cultural involvement in the Hudson Valley,
- Be affiliated with a community-conscious non-profit organization,
- Entertain current clients, prospective clients, and/or employees at the film festival with the splendor of Mount Beacon serving as a backdrop.

LEVELS OF SPONSORSHIP

PRODUCER - \$1,000

Includes:

- Sponsor name and logo on website
- Sponsor logo or name on all printed materials and large advertisements
- 8 passes to the festival
- Sponsor logo or name on trailer loop and on banner at annual festival
- Recognition via BIFF social media outlets (Facebook, Twitter, Instagram)
- Public recognition in opening and closing remarks at each screening
- The opportunity to offer promotional gifts and/or materials at events
- The opportunity to integrate branded contests, giveaways or promotions

DIRECTOR - \$500

Includes:

- Sponsor name and logo on website
- Sponsor logo or name on all printed materials and large advertisements
- 4 passes to the festival
- Sponsor logo or name on banner at annual festival
- Recognition via BIFF social media outlets (Facebook, Twitter, Instagram)

SUPPORTER - \$250

Includes:

- Sponsor name and logo on website
- Sponsor logo or name on all printed materials and large advertisements
- 2 passes to the festival

PARTNERSHIP OPPORTUNITIES

Are you looking for additional ways to support BIFF's mission? Is there something you'd like to do that is not listed? Do you have an idea you're excited about? Please let us know. **We'd love to work together.**


(Some past ideas include: sponsoring a film in our lineup, partnering with us for the BIFF Youth Education Program and hosting a festival "after party.")





For more information about becoming a BIFF sponsor, please contact Maureen Neary at 917.715.9512 or mneary@beaconindiefilmfest.org.




2016 BEACON INDEPENDENT FILM FESTIVAL

SPONSORSHIP COMMITMENT FORM

 Yes! We're excited to join forces with you to make this year's festival the best it can be! We'd like to sponsor the Beacon Independent Film Festival at the level of:

-  Producer (\$1,000)
-  Director (\$500)
-  Supporter (\$250)
-  Other _____

 Yes! We have some ideas about other ways we can support the Beacon Independent Film Festival's mission. Contact us ASAP so we can work out a creative partnership arrangement!

Firm/Business/Organization: _____

Contact Person: _____

Contact Email: _____ Contact Phone: _____

Organization Street Address: _____

City/State/Zip: _____

Mail completed form to: BIFF, c/o BeaconArts, PO Box 727, Beacon, NY 12508

BeaconArts, a non-profit organization, is the fiscal sponsor of the Beacon Independent Film Festival.

Must receive sponsorship commitments by July 15, 2016 to ensure proper credit on festival poster.

Questions? Email mneary@beaconindiefilmfest.org or call Maureen Neary at 917-715-9512.